



Travel Advisor & Content Creator

Demet Nicole

I'm Demet Nicole, a travel advisor and content creator focused on travel, wellness, fitness, lifestyle, and local experiences. I create personal, visual stories that help brands connect with their audiences.

Brand Partnerships

UGC

Destination Content

Travel & Hospitality



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About Me

I created my platform to document the places I visit, the things I enjoy, and the experiences that shape my everyday life.

As a travel advisor, I bring a practical understanding of destinations, accommodations, itineraries, and the details travelers consider when planning a trip. As a creator, I use personal storytelling, useful information, and strong visuals to show what an experience is really like.

Whether I'm highlighting a hotel, exploring a destination, sharing a workout, or featuring a local experience, I create content that feels personal, informative, and authentic. My goal is to help audiences discover what makes a place, product, or experience worth experiencing while giving brands content that connects with their audience and reflects their story.



From USA



Top
Location



Women



Top Age
Range



Audience demographics
based on Instagram
insights in the last 90
days.



@demetnicole
Followers: 953
Engagement: 18.3% avg
Views: 85.7K



@demetnicole
Followers: 245
Views: 16K



@demetnicole
Followers: 232
Engagement: 6.4%
Video Views: 2.6K



Services + Selected Work

Services

Sponsored Social Content

Branded content shared with my audience across Instagram, TikTok, and Facebook.

UGC Content

Authentic photos and short-form videos created for brand-owned social media, websites, email, and advertising.

Travel & Hospitality Content

Hotel, resort, destination, restaurant, attraction, and local-experience storytelling.

Wellness, Fitness, & Lifestyle Content

Relatable visual content featuring products, routines, services, and everyday experiences.

Photography & Short-Form Video

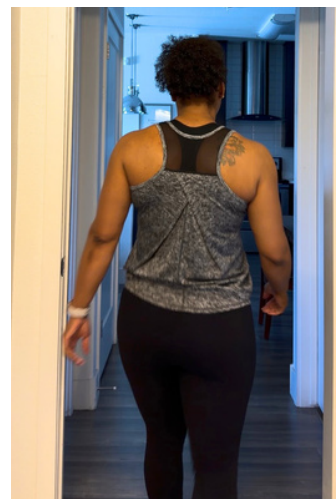
Lifestyle imagery, Reels, TikToks, Stories, and other vertical video assets.

Content Samples



Travel Day:
On My Way to Aruba

[Watch Video](#)



Weighted
Vest Workout

[Watch Video](#)



Seven Magic
Mountains Experience

[Watch Video](#)



What Travel
Means To My Soul

[Watch Video](#)

Rates available upon request.

Each partnership is tailored to the campaign's deliverables, timeline, usage rights, paid advertising, exclusivity, and overall goals.